

BOOKING HOLDINGS



Fonts

Bigger headline type
that is usually on more
than one line

MUSEO SANS 100

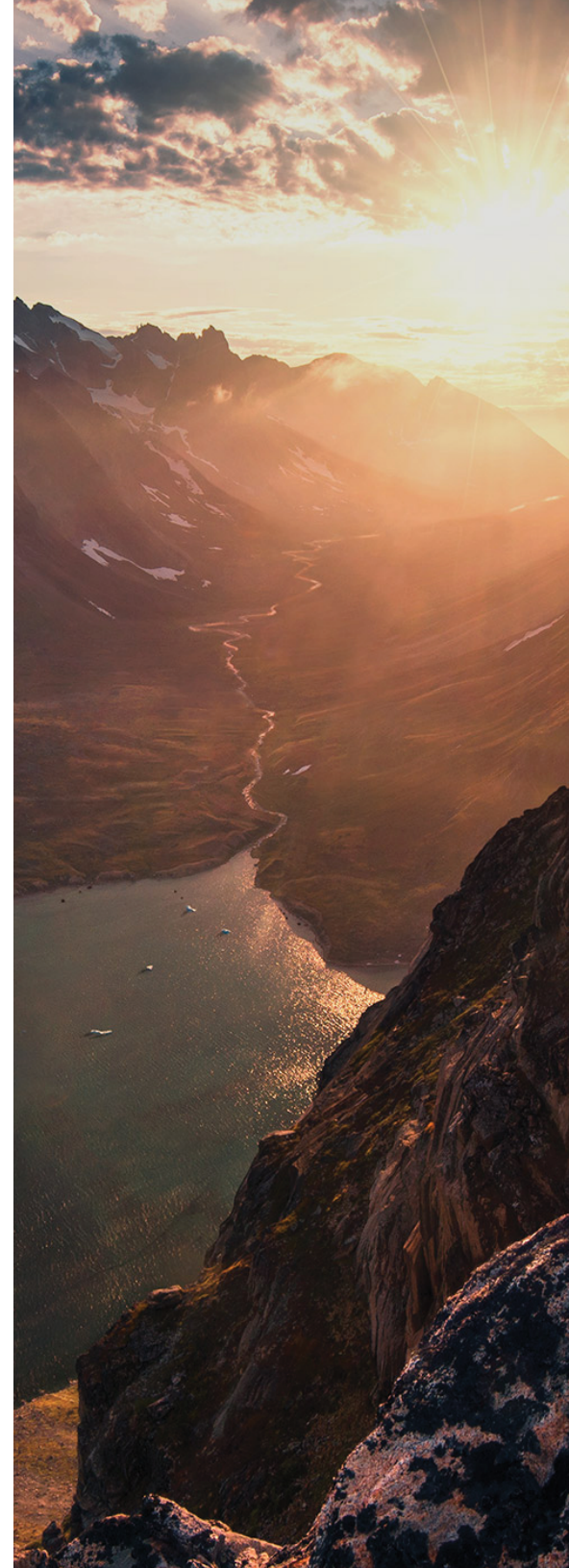
SMALLER HEADERS

SMALLER HEADERS

MUSEO SANS 100

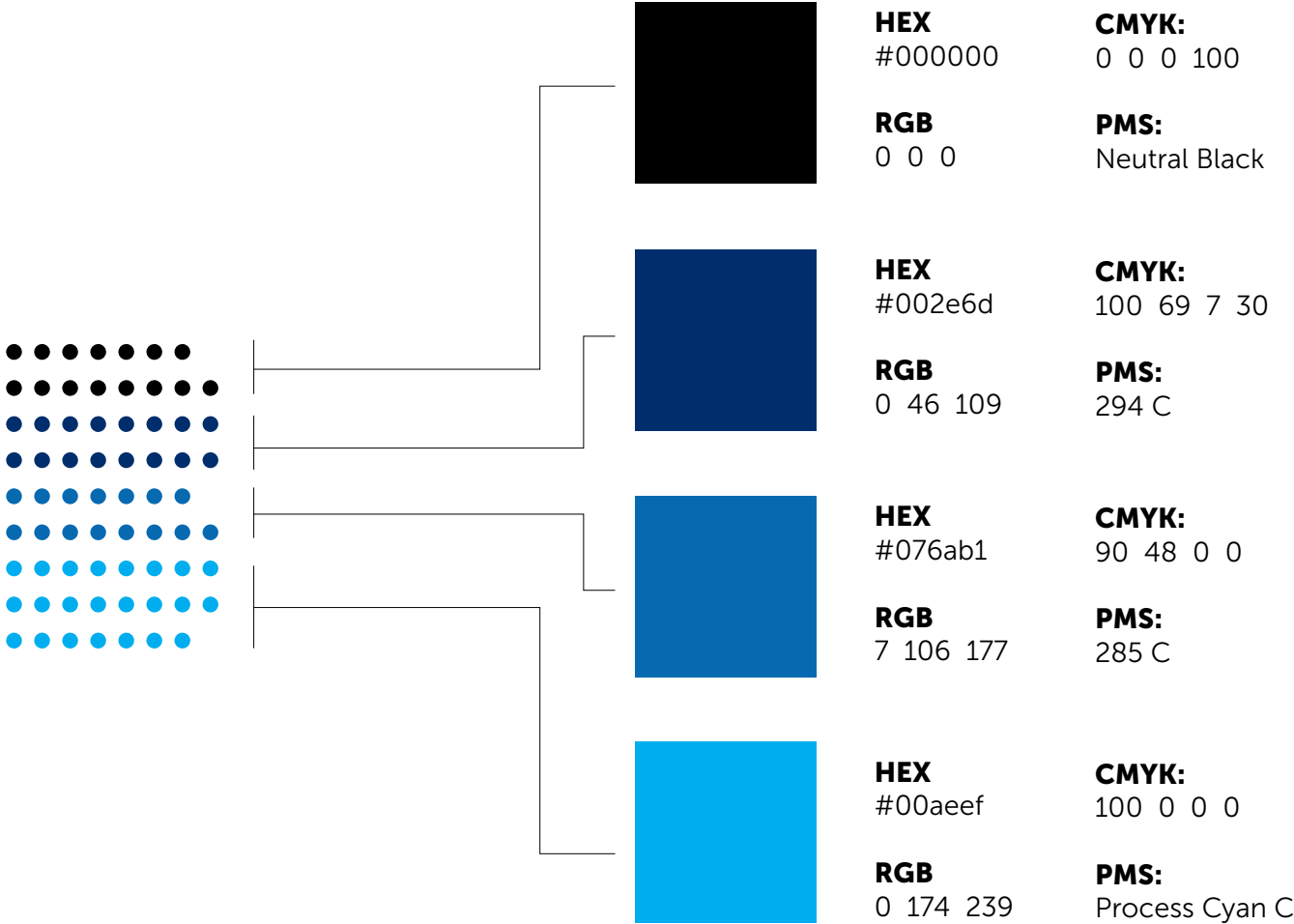
Body copy, Lorem ipsum dolor sit
amet, consectetur adipiscing elit,
sed diam nonummy nibh euismod
tincidunt ut laoreet dolore magna
aliquam erat volutpat.

MUSEO SANS 100



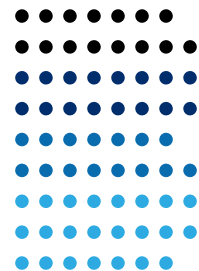
Colors

BOOKING HOLDINGS COLORS

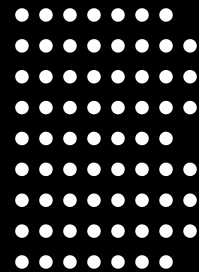


Logo

LOGO SYMBOL



REVERSED LOGO SYMBOL



LOGO LOCK-UP INLINE



REVERSED LOGO-LOCK UP INLINE



LOGO LOCK-UP - STACKED



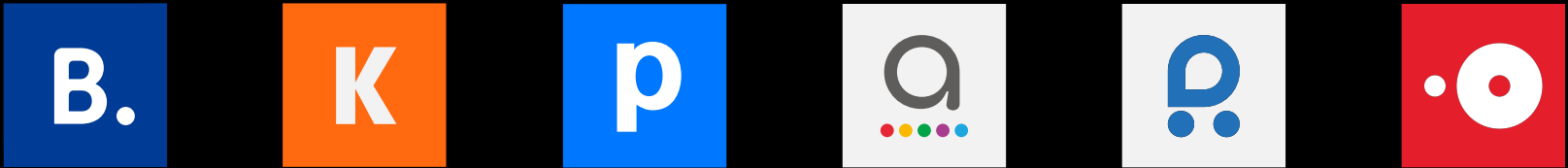
REVERSED LOGO-LOCK UP - STACKED



BRAND LOGOS



BRAND LOGOS



Booking.com



Rentalcars.com

priceline.com®



BRAND LOCK-UPS - IN LINE
(WITH BRANDS)



BRAND LOCK-UPS - IN LINE
(WITH BRANDS)



BRAND LOCK-UPS - STACKED
(WITH BRANDS)



BRAND LOCK-UPS - STACKED
(WITH BRANDS)



