

BOOKING HOLDINGS



Fonts

Bigger headline type
that is usually on more
than one line

MUSEO SANS 100

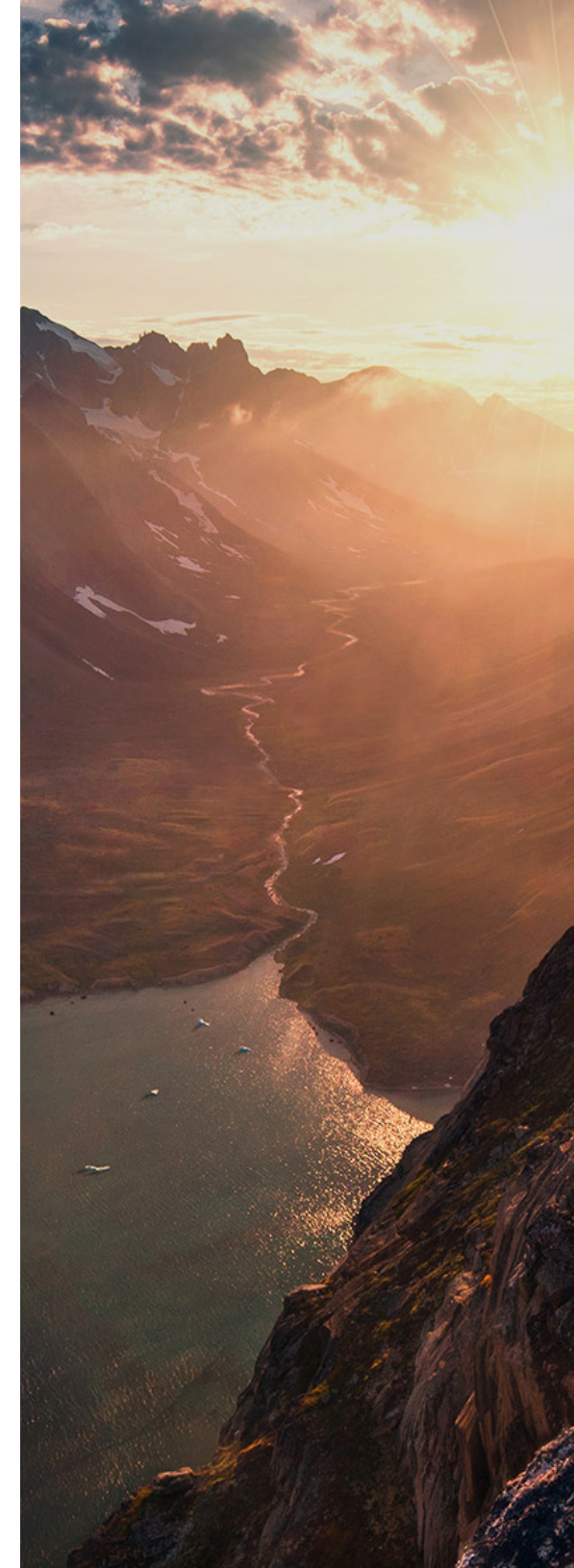
SMALLER HEADERS

SMALLER HEADERS

MUSEO SANS 100

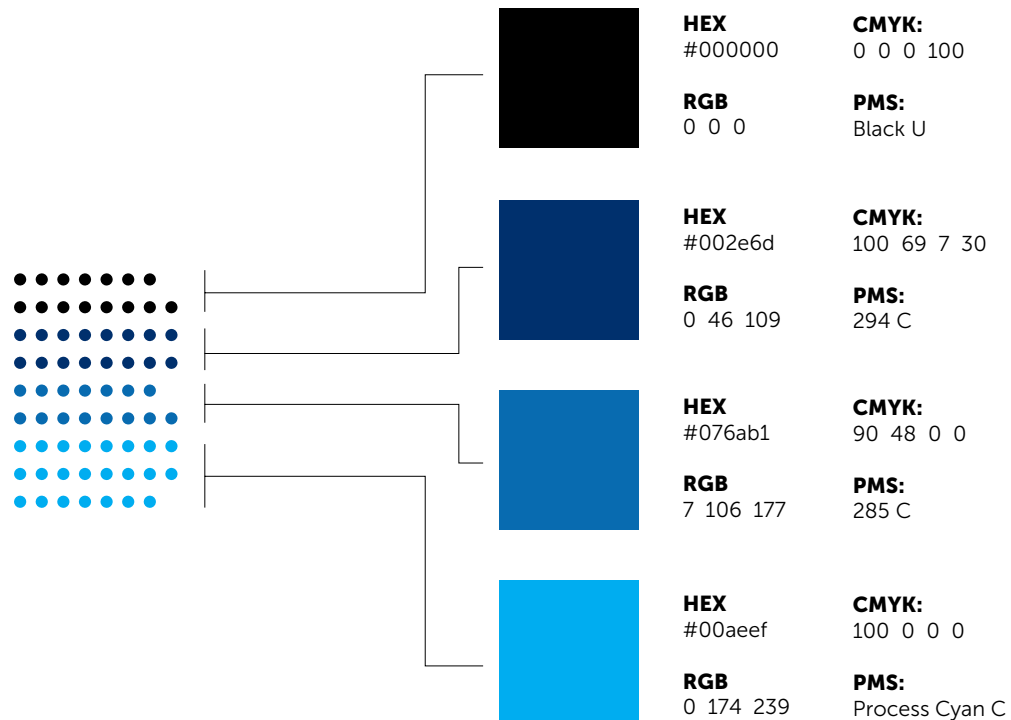
Body copy, Lorem ipsum dolor sit
amet, consectetur adipiscing elit.
Vivamus quis sem luctus, suscipit
mauris ac, placerat odio. mattis dui
 eget est pharetra

MUSEO SANS 100



Colors

BOOKING HOLDINGS COLORS



BRAND COLORS

Booking.com

	PMS 294 #003479 RGB: 0 53 128 CMYK: 100 84 26 6		PMS PROCESS CYAN # 009FE3 RGB: 0 159 227 CMYK: 75 22 0 0
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agoda

	CMYK: 45 38 38 2		CMYK: 80 4 88 0
	CMYK: 1 100 100 0		CMYK: 57 81 0 0
	CMYK: 1 44 100 0		CMYK: 79 44 0 0

priceline.com

	CMYK: 100 0 0 8
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Rentalcars.com

	CMYK: 100 0 0 0		CMYK: 100 35 3 21
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KAYAK

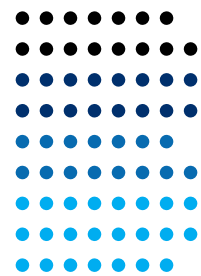
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OpenTable

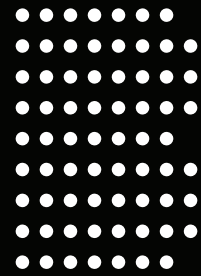
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Logo

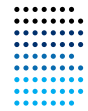
LOGO SYMBOL



REVERSED LOGO SYMBOL

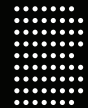


LOGO LOCK-UP INLINE



BOOKING HOLDINGS

REVERSED LOGO LOCK-UP INLINE



BOOKING HOLDINGS

LOGO LOCK-UP STACKED



REVERSED LOGO LOCK-UP - STACKED





LOGO LOCK-UP - IN LINE
(WITH BRANDS)



REVERSED LOGO LOCK-UP - IN LINE
(WITH BRANDS)



LOGO LOCK-UP - STACKED
(WITH BRANDS)



Group logos one-color



Group logos full-color

REVERSED LOGO LOCK-UP - STACKED
(WITH BRANDS)



Group logos one-color



Group logos full-color

