

BOOKING HOLDINGS



Fonts

Bigger headline type
that is usually on more
than one line

MUSEO SANS 100

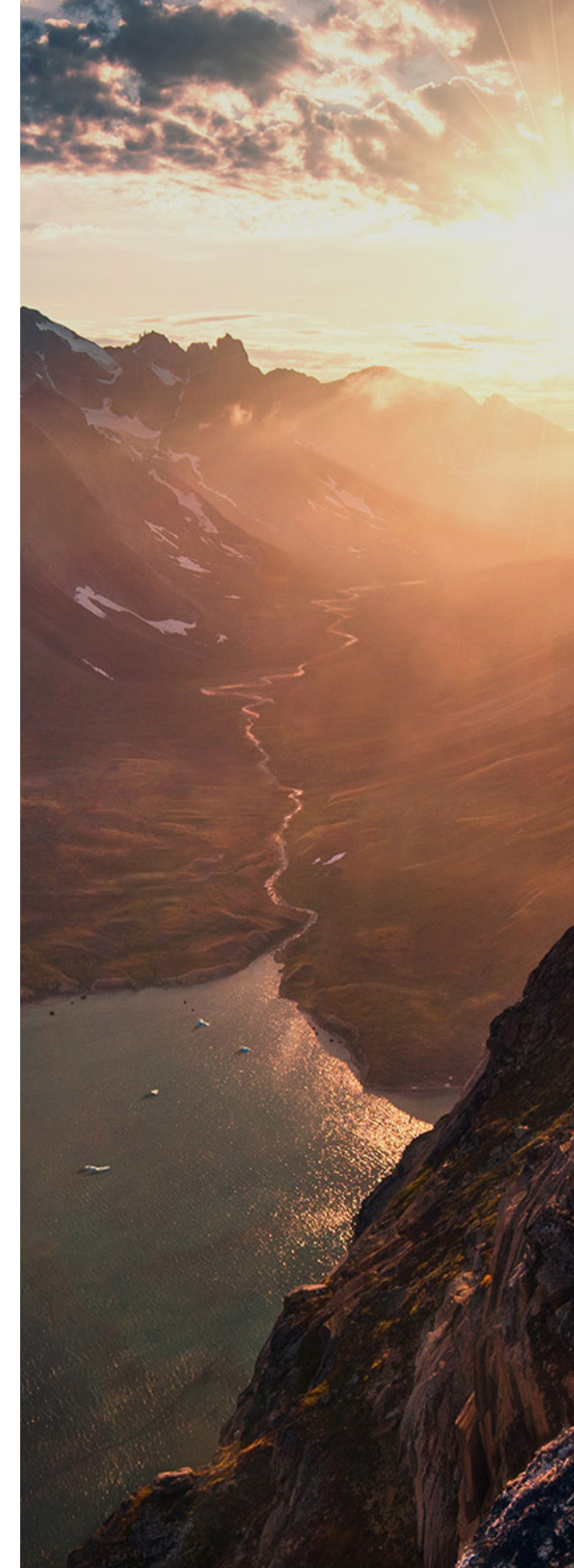
SMALLER HEADERS

SMALLER HEADERS

MUSEO SANS 100

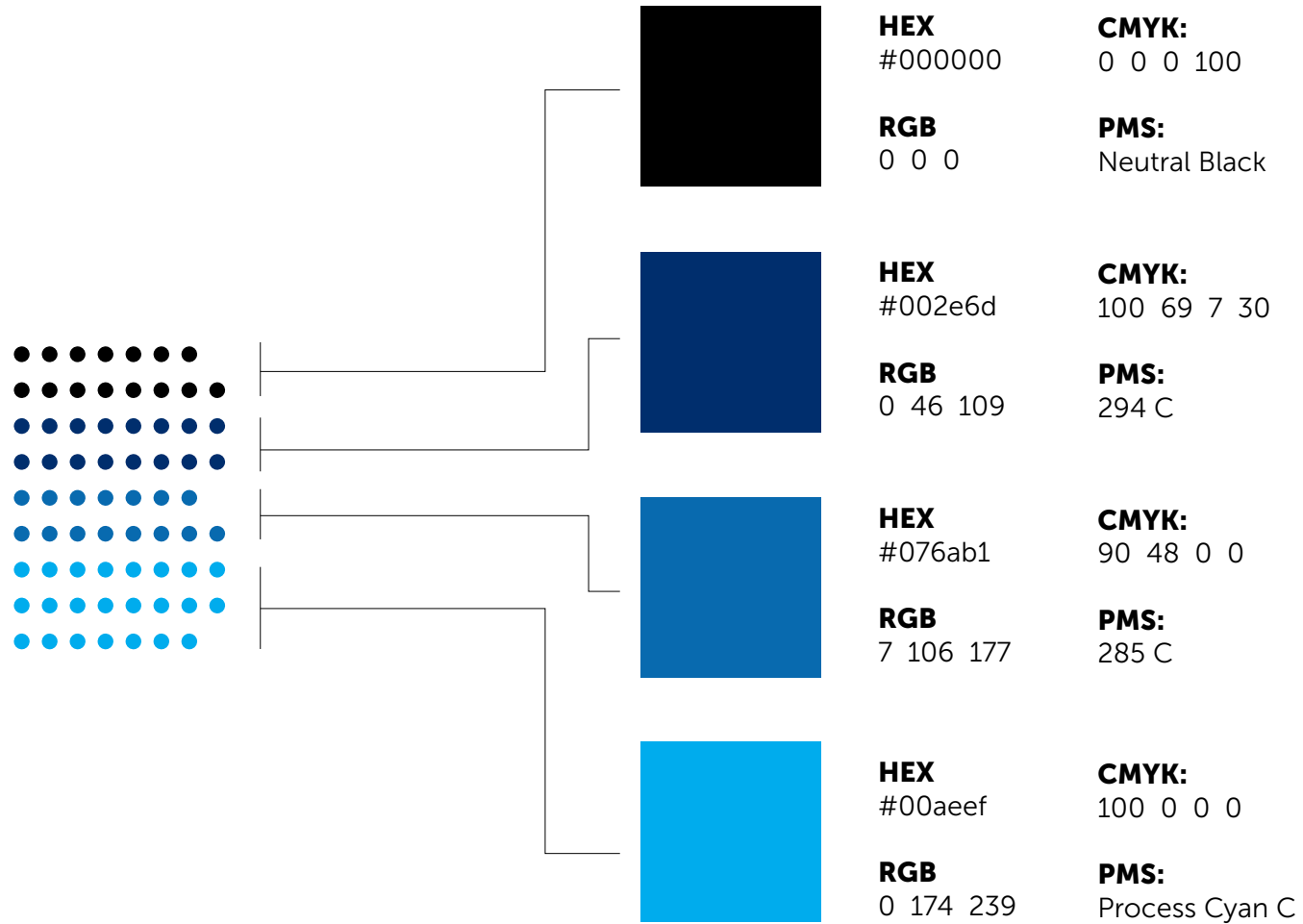
Body copy, Lorem ipsum dolor sit
amet, consectetur adipiscing elit.
Vivamus quis sem luctus, suscipit
mauris ac, placerat odio. mattis dui
 eget est pharetra

MUSEO SANS 100



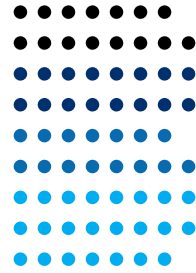
Colors

BOOKING HOLDINGS COLORS

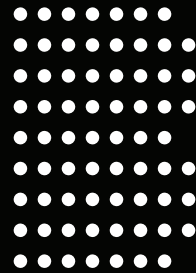


Logo

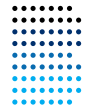
LOGO SYMBOL



REVERSED LOGO SYMBOL

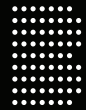


LOGO LOCK-UP INLINE



BOOKING HOLDINGS

REVERSED LOGO LOCK-UP INLINE



BOOKING HOLDINGS

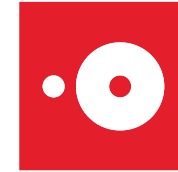
LOGO LOCK-UP STACKED



REVERSED LOGO LOCK-UP - STACKED



BRAND LOGOS



LOGO LOCK-UP - IN LINE
(WITH BRANDS)



REVERSED LOGO LOCK-UP - IN LINE
(WITH BRANDS)



LOGO LOCK-UP - STACKED
(WITH BRANDS)



Group logos full-color



Group logos one-color

REVERSED LOGO LOCK-UP - STACKED
(WITH BRANDS)



Group logos color brands



Group logos one-color

IMPROPER LOGO USE

